

FUNDRAISING REPORTS

BYU ATHLETICS—2025 YTD

Dear PLC Member,

BYU Athletics supports more than 600 student-athletes on 19 different Division I teams as well as the BYU Cheer Squad and the Cougarettes. These athletes represent the university and the Church in more than 500 NCAA competitions each year. BYU Athletics promotes the values of the university and the Church by developing successful, faith-based, influential scholar-athlete leaders who are ambassadors for good. To date, BYU teams have won a combined 13 NCAA titles and 312 conference championships and produced 1,490 All-Americans and 90 Olympians.

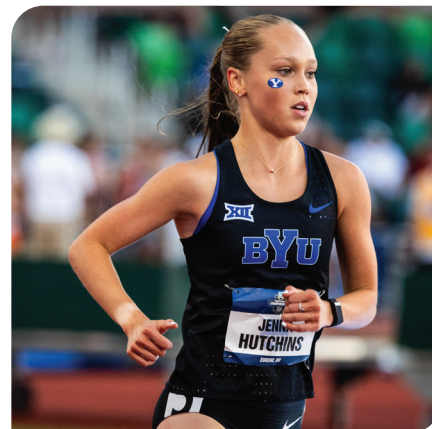
About one-quarter to one-third of BYU Athletics' total revenue comes directly from donations—gifts from generous supporters like you. Donations from PLC members are significant. Donations cover the costs of scholarships, travel, facilities, nutrition, equipment, and more—all of which empower student-athletes to perform at their best on game day. The total expense for scholarships alone comes to about \$7 million.

HIGHLIGHTS FROM 2024-25

- Football won the Valero Alamo Bowl and went 11-2, including a **9-game winning streak**.
- Nine current and former Cougars competed at the 2024 Summer Olympics in Paris. Kenneth Rooks **won a silver medal** for the US in the steeplechase, and Steph Rovetti won a bronze with the US women's rugby sevens team.
- The men's and women's cross country teams won their respective **NCAA and Big 12 championships**.
- The women's indoor distance medley relay team won an **NCAA championship**.
- The Cougarettes won **DIA national titles** in jazz and hip-hop at the National Collegiate Cheer and Dance Championship.
- 38 athletes from 11 BYU teams were honored with **53 All-American awards**.

COUGAR TEAMS RANKED IN THE TOP 25

1st Women's Cross Country	4th Men's Cross Country	9th Men's Volleyball
9th Women's Indoor Track & Field	11th Men's Outdoor Track & Field	13th Men's Basketball
13th Women's Volleyball	14th Men's Indoor Track & Field	16th Women's Soccer
18th Women's Outdoor Track & Field	25th Football	



(As of 9/24/25)

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